MOBILE**RED** FOR BLACKBERRY (RAPID EMERGENCY DISPATCH)

mobileRED is a smartphone client and web console software solution for emergency and priority communication on the BlackBerry device. **mobileRED** automates the synchronization and distribution of data from a web console directly to the smartphone and can be utilized from the web console or smartphone for always-on anywhere access*.*

Target Markets and Use Cases for mobileRED

Emergency Communications & Continuity of Operations Planning

- Corporate & government COOP technology requirements.

- Utilization of widely deployed communication devices already in service.

- Reliable, redundant communication links during emergency events.

Pager Replacement – Software solution for convergence of devices

- Replacement of separate devices for paging, voice, & data communications.

- Increased feature set available for paging communication on smartphones.

- Advanced functionality available in smartphone devices. (i.e., GPS location)

Business Process – Priority distribution of data and communications

- Sits atop the "noise" from all other forms of electronic communication.

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- Ensure delivery & audit receipt and response to priority communications.

- Sync relevant business documents & embed critical instructions & media to remote personnel.

Description of mobileRED Core Functionality

mobileRED Communication Channels

- Multichannel delivery via MDS Push, PIN-to-PIN or SMS, ensures receipt of notifications.

- Choose communication method or allow **mobileRED** to automate delivery.
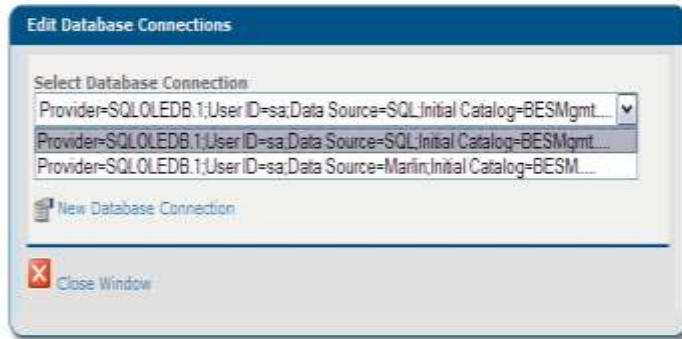
- Send to individuals or groups with 1-click.

mobileRED Persistent Traceable Alerts

- No alert is unnoticed, controls smartphone regardless of user settings.

- Smartphone reacts until acknowledged.

- Web console provides real-time reporting on receipt, timing, status, & physical location.

mobileRED eDiscovery Integration

- Extracts data from BlackBerry Enterprise Server and Active Directory at scheduled intervals.

- Posts new and updated documents, templates and contact information from console to smartphone at scheduled intervals.

mobileRED Data Synchronization

- Documents & message templates posted to console are auto-synchronized to all users with proper access rights.

- Web console routinely syncs changes to contact information to all clients on smartphones.